



2027 Nebraska Agri-Business Expo

SPONSORSHIPS AND PROMOTIONAL OPPORTUNITIES

Increase your company's visibility while helping support the success of the convention! Additional sponsorship and promotional opportunities allow your organization to gain valuable exposure while assisting the association with convention expenses. Review the participation options and benefits below.

EVENT & GENERAL CONVENTION SPONSORS:

All sponsorships received by Friday, January 8, 2027, are recognized in the Expo printed program and convention slide presentations.

☐ **General Convention Sponsor** — Help offset overall convention expenses and receive prominent recognition on the large video screens displayed throughout the trade show during the convention. \$1,000.00

☐ **Coffee Bar/Hydration Station Sponsor** — Support complimentary coffee, iced tea, and water service for attendees. Coffee will be available in the mornings, with iced tea and water offered throughout the day. ☐ \$250.00 ☐ \$500.00 ☐ \$750.00

☐ **Social Time Sponsor** — Help cover the cost of bartenders, complimentary beer tickets, and appetizers during the social event on January 26, 2027, from 4:00–6:00 p.m. in the exhibit hall. Sponsors will receive recognition on the large video screens during the social and on signage displayed at each bar. \$500.00

Total \$ _____

☐ **Pay by Credit Card Below** ☐ **Check Enclosed** ☐ **Bill Me**

Please provide an EPS file of your company logo for inclusion in the convention's on-screen display. Sponsorship recognition increases with sponsorship level, so the higher your sponsorship amount, the more frequently your logo will appear in the rotating display. Please email your EPS logo file to cschroeder@na-ba.com no later than Friday, January 8, 2027.

SILENT AUCTIONS

Help draw attendees to your booth by donating a silent auction item for display in your exhibit space. Auction items should have a minimum value of \$100.

The association will provide bidding sheets and signage to help promote your item. In addition, all auction items and booth locations will be featured on the large video screens throughout the exhibit hall during the show.

Please email a photo of your auction item to cschroeder@na-ba.com no later than **Friday, January 8, 2027**.

Please give a short description of your item: _____

Contact Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Supply the following information to pay by credit card:

Card number _____ Exp Date _____ Security Code _____

Email Receipt to: _____

Card billing address: _____

Return Form to: Nebraska Agri-Business Association
8700 Executive Woods Dr, Suite 400
Lincoln, NE 68512-9612

Questions: Connie Schroeder – cschroeder@na-ba.com or call (402) 476-1528