



Nebraska Agri-Business Expo

January 26-27, 2027

Younes Conference Center North
Kearney, NE



Exhibitor Information

Join Us In Kearney! Getting Started

The 69th Nebraska Agri-Business Exposition is proud to partner again with the Younes Conference Center North in Kearney, Nebraska!

Here are but a few perks offered by this venue:

- Plenty of Free Parking
- Nine different hotels on campus
- Crowne Plaza Hotel attached to conference center
- Several restaurants within walking distance or short drive



Completely contained in one comfortable facility this year's Exposition comes with easy access to restaurants, parking, sleeping accommodations and more!

The exhibit hall is a beautifully designed room, completely carpeted with one access through one overhead door and the main entrance.

The Younes Conference Center North is wireless ready and WiFi is free throughout the facility.

Enjoy all the extras that come with your 10'x10' exhibit space:

- One 8'x30" or 6'x30" covered table
- Two chairs
- Free Standard Electrical Hookup
- Two free advance registrations
- Two social hour beer tickets per registrant
- Free WiFi

HOW TO RESERVE YOUR BOOTH

To reserve exhibit space, complete the Contract for Exhibit Space and return with full payment to the NeABA office. You may also order online by visiting <https://na-ba.com/expo/exhibit-information/>. Booth number(s) will be assigned as close as possible to your choices and a confirmation of your order will be sent. You may call Connie Schroeder at (402) 476-1528 for assistance on booth selection.

BOOTH PRICING

Non-Member	NeABA Member	Industry Partner	Roaming Exhibitor
\$980.00 per booth	\$750.00 per booth	\$700.00 per booth	\$300.00 per person
Add Outdoor Space			\$150.00

FURNISHINGS & EQUIPMENT

Each 10'x10' booth comes furnished with one 8'x30" or 6'x30" covered table, 2 chairs, free WiFi, and standard electrical service. Other furnishings are available to rent. It is important that you indicate these items in advance of the show. An order form is provided and should be completed before **January 8, 2027** and returned to NeABA.

EXHIBIT HOURS

Move-In	January 25, 2027	8:00 am - 6:00 pm
Show Time	January 26, 2027	9:00 am - 5:30 pm
Show Time	January 27, 2027	9:00 am - Noon
Move-Out	January 27, 2027	Noon - 3:00 pm

SHIPPING

The Younes Conference Center North has limited storage facilities on property for exhibit materials. Shipments will not be received more than 5 business days prior to event. Address all shipments as follows:

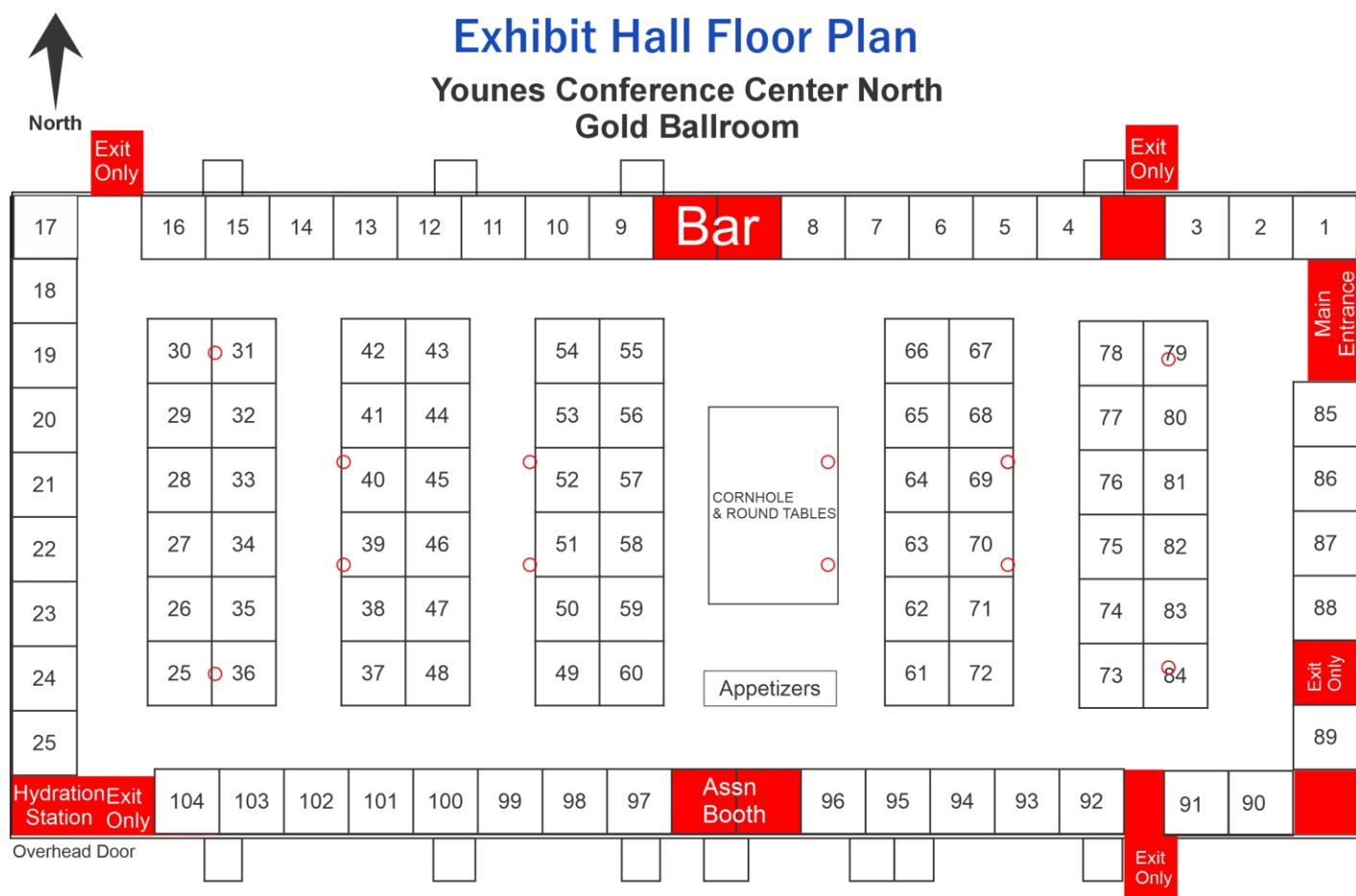
Name of Event / Full name of individual claiming shipment / full address and phone for contact person / company shipping the item

707 W Talmadge St.

Kearney, NE 68845

Ph: (308) 238-7002

The Younes Conference Center North maintains no storage area for empty cases, crates, skids, containers, cartons or vehicles. A limited number of 4-wheel carts are available for move-in and move-out.



Promotions and Sponsorships

EVENT AND GENERAL CONVENTION SPONSORS

Sponsors receive prominent recognition through featured placement on large video screens throughout the trade show, as well as inclusion in the printed program.

Sponsorship opportunities begin at \$1,000.00.

SOCIAL TIME SPONSORS

Support the Tuesday Social on January 26, 2027, from 4:00–6:00 p.m. in the exhibit area and help the association cover the costs of bartenders, complimentary beer tickets, and appetizers for attendees.

Sponsorship opportunities begin at \$500.00.

HYDRATION STATION SPONSORS

Support the Tuesday Social on January 26, 2027, from 4:00–6:00 pm in the exhibit area and help the association offset the costs of bartenders, complimentary beer tickets, and appetizers for attendees.

Sponsorship opportunities begin at \$500.00.

– All sponsors will be recognized with signage at each event location. Sponsor names and logos will also be featured on large video screens throughout the exhibit hall during the event. –

SILENT AUCTIONS

Donate an auction item to display in your exhibit space and attract attendees to your booth with the opportunity to place bids. Auction items should be valued at **\$100** or more. The association will provide booth signage and bidding sheets. Featured items will also be showcased on large video screens throughout the exhibit hall during the trade show. Winning bidders will be announced Wednesday morning.

PROGRAM & WEBSITE ADVERTISING

Exhibitors receive a listing in the program and association website. Take advantage of the **free** descriptive listing by completing the form to place your contact information and product/company description in both!

INDUSTRY PARTNERS

Platinum, Diamond, and Gold partners will have their logos showcased on the large video screen in the exhibit hall. Silver and Bronze partners will be recognized by name display. All partners will also be featured on a banner at the association booth and in the event program.

Additional details about the Industry Partner program are available on our website <https://www.na-ba.com/about-us/industry-partners>, or by calling (402) 476-1528.



Nebraska Agri-Business Expo

IMPORTANT CONTACTS:

HOTEL RESERVATIONS:

Crowne Plaza Hotel
707 W Talmadge Rd
Kearney, NE 68845
Phone: (308) 238-7000
Room Rates: \$164.95 plus taxes
Crowne Plaza offers free self-parking, indoor waterpark, restaurant, bar, and complimentary WiFi in your room.

YOUNES CONVENTION CENTER NORTH CONTACT:

Michala Frederick or Jade Lempka
707 W Talmadge Rd
Kearney, NE 68845
Michala: (308) 238-7012 | Jade: (308) 238-7009
Email: michala.frederick@younes.com | jade.lempka@younes.com

SHOW SPONSOR:

Nebraska Agri-Business Association
8700 Executive Woods Dr, Suite 400
Lincoln, NE 68512-9612
Connie Schroeder, Event Coordinator
Ph: (402) 476-1528
Email: cschroeder@na-ba.com
Online order forms: <https://na-ba.com/expo/exhibit-information/>

69 Years Strong!