



# 2026 Nebraska Agri-Business Exposition

## Advertising, Sponsorships, & Promotions

### ADVERTISING: "Nebraska Agri-Business Digest" Magazine:

Discounted advertising rates for full and half-page black and white ads in the Fall 2025 Expo issue for exhibitors. Save \$60 on a full page and \$65 on a half page. Select below:

<input type="checkbox"/> Full Page, Black & White ad 7" wide x 10" high	\$400.00	\$ _____
<input type="checkbox"/> Horizontal Half Page, Black & White ad 7" wide x 5" high	\$215.00	\$ _____
<input type="checkbox"/> Vertical Half Page, Black & White ad 4" wide x 7.25" high	\$215.00	\$ _____
<input type="checkbox"/> Add full color	\$255.00	\$ _____
<b>Total</b>		\$ _____

Pay by Credit Card Below       Check Enclosed       Bill Me

Submit ads in a press-quality PDF file or eps file. Black & White ads should have all bitmaps converted to grayscale. The content of the ad should be 300 dpi. The deadline is November 15, 2025. Submit ad to [kchambers@na-ba.com](mailto:kchambers@na-ba.com).

### SPONSORSHIPS AND PROMOTIONS

Get involved with additional sponsorships and promotions to help the association cover convention costs — and give your company even greater exposure! Check out the exciting participation levels and the amazing benefits waiting for you below:

#### EVENT & GENERAL CONVENTION SPONSORS:

*All sponsorships received by Friday, January 10, 2026, are recognized in the Exposition printed program*

- General Convention Sponsors** help us cover the general overhead costs of the convention and be prominently recognized on the large video screens inside the trade show throughout the convention \$1,000.00
- Coffee Bar/Hydration Station Sponsors** help us to provide a free coffee bar with coffee, iced tea, and water.  
Coffee will be provided in the mornings and iced tea and water throughout the day  \$250.00     \$500.00     \$750.00
- Social Time Sponsors** help cover the cost of bartenders, free beer tickets, and appetizers during the social on January 27, 2026, from 4:00-6:00 pm in the exhibits. Sponsors will be prominently recognized on the large video screens in the exhibit hall during the social and on signs displayed at each bar \$500.00

**Total** \$ \_\_\_\_\_  
 Pay by Credit Card Below       Check Enclosed       Bill Me

Just supply us with an eps file of your logo to include it in our On-Screen Display. The more you sponsor the higher the number of times your logo will rotate through these signs. Send your eps file to [cschroeder@na-ba.com](mailto:cschroeder@na-ba.com) no later than Friday, January 10, 2026.

#### SILENT AUCTIONS: Email a photo of the item to [cschroeder@na-ba.com](mailto:cschroeder@na-ba.com) no later than Friday, January 10, 2026.

Supply an auction item in your exhibit space to help entice customers to stop by your booth to bid. Items should have a value of \$100 or more. The association will provide bidding sheets and signs to attract people to your auction item. In addition, the items will be displayed along with their location on the large video screens in the exhibit hall throughout the show.

Please give a short description of your item: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

#### Supply the following information to pay by credit card:

Card number \_\_\_\_\_ Exp Date \_\_\_\_\_ Security Code \_\_\_\_\_

Email Receipt to: \_\_\_\_\_

Card billing address: \_\_\_\_\_

**Return Form to:** Nebraska Agri-Business Association  
8700 Executive Woods Dr, Suite 400  
Lincoln, NE 68512-9612

**Questions:** Connie Schroeder – [cschroeder@na-ba.com](mailto:cschroeder@na-ba.com) or call (402) 476-1528