

# MWC Details

The Nebraska Agri-Business Association is proud to present the 2025 Mid Winter Conference on February 11-12, 2025. This event has been specifically designed for Certified Crop Advisers to earn many of the CEU hours needed to complete their two-year cycle. Leading experts from the industry and the University of Nebraska are presenting the latest up-to-date information.

Registration includes lunch both days, all breaks and speaker handouts.

Breakfast is included with Hotel Registration.



## Hotel Accommodations:

Holiday Inn  
110 2nd Ave  
Kearney, NE 68848  
(308) 237-5971

To receive the room rate of \$132.95, ask for the Nebraska Agri-Business Association block of rooms.



## Our Industry Partners



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Spraytec Fertilizers  
StoneX Financial Inc - FCM Div  
Tessenderlo Kerley Inc  
Titan Machinery  
Valent USA  
Van Diest Supply Co  
Visjon Biologics

# Mid Winter Conference

February 11-12 2025

16 Total CEUs in  
2 days!

Location:  
Holiday Inn  
110 2nd Ave  
Kearney, NE 68848  
(308) 237-5971

Sponsored by



NEBRASKA AGRI-BUSINESS ASSOCIATION  
8700 EXECUTIVE WOODS DR, SUITE 400  
LINCOLN, NE 68512-9612

PH: (402) 476-1528 | EMAIL: [cschroeder@na-ba.com](mailto:cschroeder@na-ba.com)  
WEB: [www.na-ba.com](http://www.na-ba.com)

# MWC Registration

REGISTER ONLINE:

<https://www.na-ba.com/calendar>

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

C/S/Z: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Registrant Names:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ NeABA Member @ \$300.00 = \$ \_\_\_\_\_

\_\_\_\_\_ NeABA Non-Member @ \$390.00 = \$ \_\_\_\_\_

Add my 2025 Membership Dues = \$ \_\_\_\_\_

**Total Amount Enclosed = \$ \_\_\_\_\_**

**Make checks payable to Nebraska Agri-Business Assn.**

**Pay by Credit Card:**

Card Type: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Card #: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

\_\_\_\_\_

Email for receipt: \_\_\_\_\_

Registration includes lunch, breaks on both days, and all speaker handouts.

**Return this Registration Form to:**

Nebraska Agri-Business Association, Inc.

8700 Executive Woods Dr, Suite 400

Lincoln, NE 68512-9612

For additional information:

Phone: (402) 476-1528

Email: [cschroeder@na-ba.com](mailto:cschroeder@na-ba.com)

# MWC Agenda

Tuesday, February 11, 2025

9:30 am **Registration**

10:00 am **TBA – Amit Jhala, UNL**

10:50 am **The Changing Disease Management Landscape** – Travis Gustafson, Agronomic Service Rep, Syngenta Crop Protection

11:40 am **Pollinator Habitat on Farms – Rae Powers, The Xerces Society**

12:30 - 1:15 pm **Lunch**

1:15 pm **A Quick Look Back at 2024, Crystal Ball Outlook for 2025 – Eric Hunt, UNL**

2:05 pm **Corn Disease Update, What Happened in 2024 & What to Expect in 2025 – Tamra Jackson-Ziems, UNL**

2:55 - 3:10 pm **Break**

3:10 pm **Working Towards Farmer Success with Cover Crops – Mark Reiman, Bayer Crop Science Gothenburg Learning Center**

4:00 pm **GLC - Dryland Management– Shawn McDonald, Bayer Crop Science**

4:50 pm **Soil Fertility & Fertilizer– Tim Mundorf, Central Valley Ag**

5:40 pm **Adjourn for the Day**

Wednesday, February 12, 2025

7:15 am **Registration**

8:00 am **CPNRD Producer Dashboard – Courtney Widup, CPNRD**

8:50 am **TBA – Justin Judge, Deveron**

9:40 - 10:00 am **Break**

10:00 am **Balanced Crop Nutrition's Role is Soil Health and Sustainability – Keith Byerly, Mosaic Fertilizer**

10:50 am **Soil Health – Ray Ward, Ward Laboratories**

11:40 pm **The Role of manure is Sustainable Cropping Systems – Amy Schmidt, UNL**

12:30 - 1:15 pm **Lunch**

1:15 pm **Optimizing Nitrogen Use in Irrigated Corn Production – Joe Luck, UNL**

2:05 pm **Where We Are with Advanced Targeted Spray Application Technologies –Milos Zaric, UNL**

2:55 - 3:10 pm **Break**

3:10 pm **Crop Insurance – Farm Bureau**

4:00 pm **Adjourn for the Day**