



# Nebraska Agri-Business

# Expo

January 28-29, 2025

Younes Conference Center North  
Kearney, NE



## *Exhibitor Information*

# Join Us In Kearney!

The 67th Nebraska Agri-Business Exposition is proud to partner again with the Younes Conference Center North in Kearney, Nebraska!

Here are but a few perks offered by this venue:

- Plenty of Free Parking
- Seven different hotels on campus
- Crowne Plaza Hotel attached to conference center
- Several restaurants within walking distance or short drive



Completely contained in one comfortable facility this year's Exposition comes with easy access to restaurants, parking, sleeping accommodations and more!

The exhibit hall is a beautifully designed room, completely carpeted with one access through one overhead door and the main entrance.

The Younes Conference Center North is wireless ready and WiFi is free throughout the facility.

Enjoy all the extras that come with your 10'x10' exhibit space:

- One 8'x30" or 6'x30 covered table
- Two chairs
- Free Standard Electrical Hookup
- Two free advance registrations
- Two social hour beer tickets per registrant
- Free WiFi

# Getting Started

## HOW TO RESERVE YOUR BOOTH

To reserve exhibit space, complete the Contract for Exhibit Space and return with full payment to the NeABA office. You may also order online by visiting <https://na-ba.com/expo/exhibit-information/>. Booth number(s) will be assigned as close as possible to your choices and a confirmation of your order will be sent. You may call Rebecca Barker at (402) 476-1528 for assistance on booth selection.

## BOOTH PRICING

Non-Member	NeABA Member	Industry Partner	Roaming Exhibitor
\$980.00 per booth	\$750.00 per booth	\$700.00 per booth	\$300.00 per person
Add Outdoor Space			\$150.00

## FURNISHINGS & EQUIPMENT

Each 10'x10' booth comes furnished with one 8'x30" or 6'x30" covered table, 2 chairs, free WiFi, and standard electrical service. Other furnishings are available to rent. It is important that you indicate these items in advance of the show. An order form is provided and should be completed before Jan. 10, 2025 and returned to NeABA.

## EXHIBIT HOURS

Move-In	January 27, 2025	8:00 am - 6:00 pm
Show Time	January 28, 2025	9:00 am - 5:30 pm
Show Time	January 29, 2025	9:00 am - Noon
Move-Out	January 29, 2025	Noon - 3:00 pm

## SHIPPING

The Younes Conference Center North has limited storage facilities on property for exhibit materials. Shipments will not be received more than 5 business days prior to event. Address all shipments as follows:  
**Name of Event / Full name of individual claiming shipment / full address and phone for contact person / company shipping the item**

**707 W Talmadge St.**

**Kearney, NE 68845**

**Ph: (308) 238-7002**

The Younes Conference Center North maintains no storage area for empty cases, crates, skids, containers, cartons or vehicles. A limited number of 4-wheel carts are available for move-in and move-out.

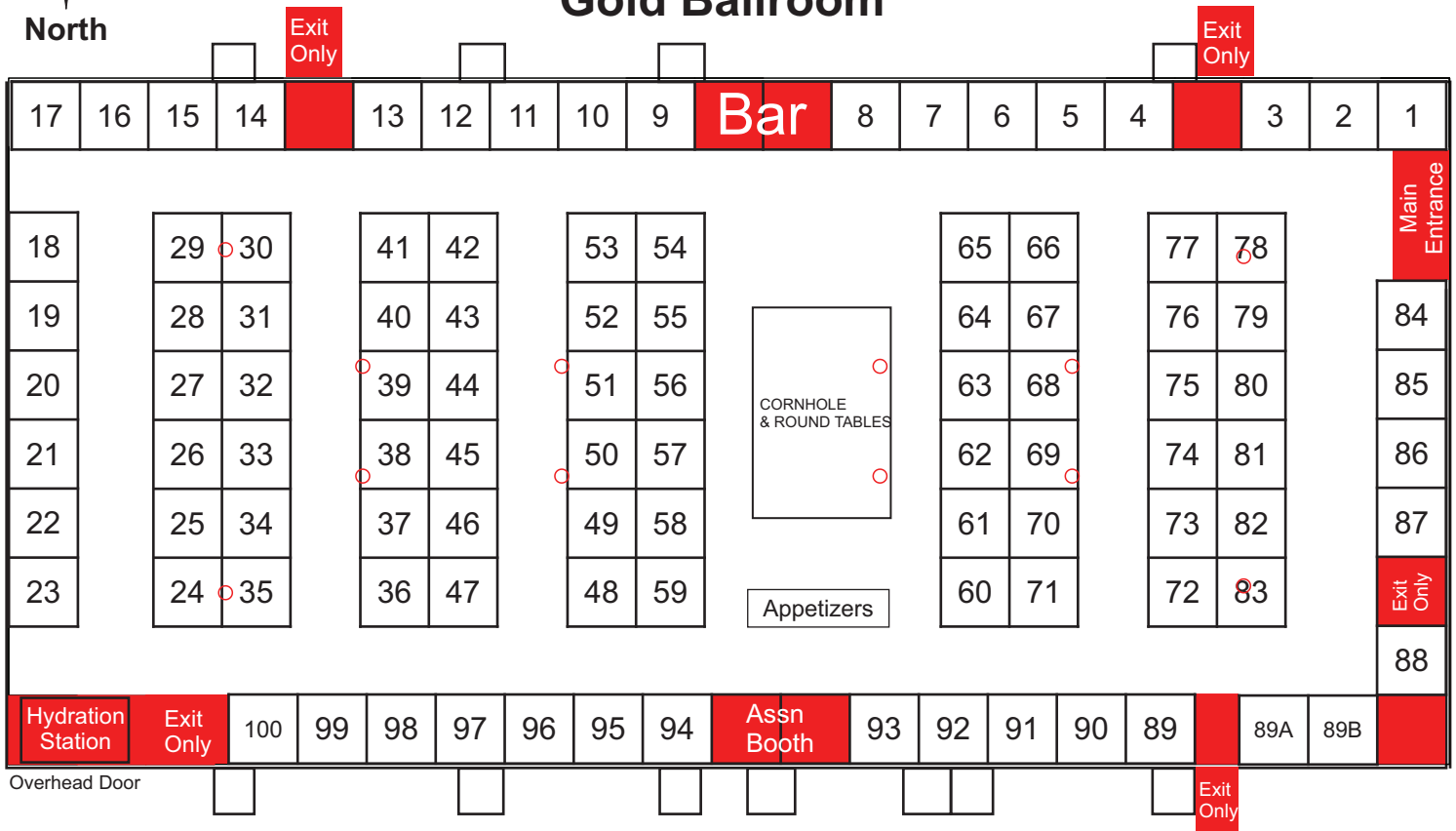


North

# Exhibit Hall Floor Plan

## Younes Conference Center North

### Gold Ballroom



## Promotions and Sponsorships

### EVENT AND GENERAL CONVENTION SPONSORS

These sponsors receive notoriety by being prominently displayed on the large video screen throughout the show and in the printed program. Minimum sponsorship is \$1000.00.

### SOCIAL TIME SPONSORS

Your support of the social time on Tuesday, January 28, 2025 from 4:00-6:00 pm in the exhibit area assists the association in covering the cost of bartenders, free beer tickets and appetizers. Minimum sponsorship is \$500.00.

### HYDRATION STATION SPONSORS

Your support of the hydration station offers everyone free coffee in the morning and iced tea and water all day Tuesday and Wednesday. Minimum sponsorship is \$250.00.

– All sponsors will be displayed at each event area. Your name and logo are also displayed on the large video screens in the exhibit hall during the event –

### SILENT AUCTIONS

Supply an auction item in your exhibit space to entice customers to stop by your booth to place a bid. Items should have a value of \$100 or more. The association provides signs for your booth and bidding sheets. Items will be displayed throughout the trade show on the large video screens in the exhibit hall. Winners are awarded on Thursday morning.

### PRINT ADVERTISING

The Nebraska Agri-Business Association publishes “The Nebraska Agri-Business Digest” magazine in December, prior to the Exposition, to retailers throughout the state and nearby Iowa regions. Exhibitors advertising in this issue of the magazine receive discounts on full and half page ads. Deadline to submit ad orders and ad copy is November 15, 2024.

### PROGRAM & WEB ADVERTISING

Exhibitors receive a listing in the program and association website. Take advantage of the **free** descriptive listing by completing the form to place your contact information and product/company description in both!

### INDUSTRY PARTNERS

Levels platinum, diamond and gold logos will be recognized on the large video screen in the exhibit hall. Silver and bronze levels will have their names displayed. All partners will be displayed on a banner in the association booth and in the program. More information on this program is available on our website <https://www.na-ba.com/about-us/industry-partners>, or call (402) 476-1528.



# Nebraska Agri-Business Expo

## IMPORTANT CONTACTS:

### HOTEL RESERVATIONS:

Crowne Plaza Hotel  
707 W Talmadge Rd  
Kearney, NE 68845  
Phone: (308) 238-7000  
Room Rates: \$144.95 plus taxes  
Crowne Plaza offers free self-parking, indoor swimming pool, restaurant, bar  
and complimentary WiFi in your room.

### YOUNES CONVENTION CENTER NORTH CONTACT:

Michala Frederick or Jade Lempka  
707 W Talmadge Rd  
Kearney, NE 68845  
Michala: (308) 238-7012 | Jade: (308) 238-7009  
Email: [michala.frederick@younes.com](mailto:michala.frederick@younes.com) | [jade.lempka@younes.com](mailto:jade.lempka@younes.com)

### SHOW SPONSOR:

Nebraska Agri-Business Association  
8700 Executive Woods Dr, Suite 400  
Lincoln, NE 68512-9612  
Rebecca Barker, Event Coordinator  
Ph: (402) 476-1528  
Email: [rbarker@na-ba.com](mailto:rbarker@na-ba.com)  
Online order forms: <https://na-ba.com/expo/exhibit-information/>

***67 Years Strong!***