



BUYER'S GUIDE CATEGORIES PRINT AND ONLINE

CATEGORIES FOR THE BUYER'S GUIDE — PRINT AND ONLINE

Please use this list to select up to five (5) categories included with your print ad order, or if you have purchased the minimum online package. Additional categories may be purchased at \$5.00 each for both print & online.

APPLICATION EQUIPMENT

- Ammonia
- Dual Placement
- Liquid Sprayers
- Loaders
- Pneumatic Spreaders, Self-Propelled
- Pumps
- Spreaders
- Tanks, Nurse
- Tenders
- Wagons, Nurse Tank

Associations

Buildings

CONSTRUCTION/FACILITIES

- Chemical Warehouses
- Dry Fertilizer Plants
- Feed Mill
- Grain Elevator
- Liquid Fertilizer Storage
- Seed Warehouses

DISTRIBUTOR/WHOLESALE

- Ag-Chemicals, Crop Protection
- Ag-Chemicals, Fungicides
- Ag-Chemicals, Herbicides
- Ag-Chemicals, Pesticides
- Ag-Chemicals, Seed Treatments
- Fertilizer, Anhydrous (Nh3)
- Fertilizer, ATS
- Fertilizer, Dry
- Fertilizer, Liquid
- Micro-Nutrients
- Seed Treatments
- Soil Conditioners

Electrical Supplies & Service Equipment Parts & Service

FARM SUPPLIES

- Feed
- Gasoline, Diesel Fuel
- Grain Bins/Handling
- Hardware
- IBC Totes
- LP Gas
- Lumber

Linings

MANUFACTURER

- Ag-Chemicals, Crop Protection
- Ag-Chemicals, Fungicides
- Ag-Chemicals, Herbicides
- Ag-Chemicals, Pesticides
- Ag-Chemicals, Seed Treatments
- Fertilizer, Anhydrous (NH3)
- Fertilizer, Dry
- Fertilizer, Liquid
- Micro-Nutrients
- Seed Treatments
- Soil Conditioners
- Tank Lining

MANUFACTURER/EQUIPMENT

- Ag-Chemical
- Fertilizer
- Materials Handling Parts & Service
- Packaging Equipment

PLANTS

- Buildings
- Bulk Blend
- Cleaning Equipment
- Contractors
- Engineering
- Fertilizer

PROCESSING

- Belting, Conveyor & Elevator
- Drag Flights
- Elevator Bolts
- Elevator Buckets
- Engineering
- Hanger Bearings
- Meters
- Mills
- Scales
- Splices

SAFETY EQUIPMENT

- Dust Respirators
- Fire Protection Equipment

SERVICES

- Accounting Services
- Appraisals

SERVICES, (Continued)

- Business Broker
- Commodity Futures
- Communications Systems
- Computer Hardware
- Computer Software
- Concrete Repair
- Consulting Services
- Engineering
- Environmental Compliance & Assessments
- Insurance - Property, Casualty & Health
- Insurance - Risk Management
- Laboratory Services
- Painting & Sandblasting
- Precision Agriculture
- Real Estate
- Regulatory Compliance
- Roofing
- Scale Tickets
- Sign Design & Painting
- Tank Inspections
- Tank - Construction & Maintenance
- Transportation

Soil Sampling Equipment

STORAGE

- Tanks
- Warehouse

Request additional categories:

- _____
- _____

New categories may be added, if you do not find appropriate listings for your firm. Please include your suggestions above, or contact Rebecca Barker at (402) 476-1528 or rbarker@na-ba.com with your questions.

Return Your Order To: Rebecca Barker
Nebraska Agri-Business Association, Inc.
8700 Executive Woods Dr, Suite 400
Lincoln, NE 68512-9612
Phone: (402) 476-1528
Email: rbarker@na-ba.com

Online Order form available at:
<https://na-ba.com/member-resources>

2022-2023

Nebraska
Agri-Business
Association Directory
& Buyer's Guide



Nebraska Agri-Business Association
8700 Executive Woods Dr, Suite 400
Lincoln, NE 68512-9612
Ph: (402) 476-1528
Email: info@na-ba.com, Web: www.na-ba.com

"Creating Solutions Together"

ADVERTISING OPPORTUNITIES

DIRECTORY & BUYER'S GUIDE

NEBRASKA AGRI-BUSINESS ASSN.

- 1** Print and Online Advertising. Online in the Buyer's Guide – Include your Logo for higher visibility!
- 2** Free Distribution of this Directory to all Association Members!
- 3** High visibility for your advertisement inside the directory on tabs, covers and in the listing sections of the guide.

DIRECTORY DETAILS:

The Nebraska Agri-Business Association Directory and Buyer's Guide is an annual publication of association members provided as a free member benefit and is also available for purchase. It is published in Sept/Oct. All print advertisers receive one free copy of the directory for their own use. Membership in the association is not a requirement for advertising.

The **Buyer's Guide** cross-references each advertiser by the products and/or services they provide to the industry for a fast way to find a list of suppliers for a specific item.

NEW ONLINE Buyer's Guide:

An *all new* Buyer's Guide is being provided on the association's website (na-ba.com). Print advertisers are listed for free and non-advertisers may purchase listings for ONLINE ONLY. All listings will be linked to your company's website. For higher visibility, a company logo can be added to your listings ONLINE for \$25.00.

PRINT AD SPECIFICATIONS:

Publication trim size is 5.5" wide x 8.5" high.

Ad sizes:

Full Page: 4" wide x 7.25" high
 Half Page: 4" wide x 3.25" high
 Quarter Page: 4" wide x 1.75" high

Please submit print quality PDF files with content at 300 dpi. Set all fonts to curves if possible. Allow no less than 1/8" trim on all sides for bleeds. **For black and white ads:** no duotones. All bitmaps should be set to grayscale.

Email all logos and advertisements to Rebecca Barker at rbarker@na-ba.com.

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 Nebraska Agri-Business Association, Inc.
 8700 Executive Woods Dr, Suite 400
 Lincoln, NE 68512-9612
 Phone: (402) 476-1528
 Email: rbarker@na-ba.com

Online Order form available at:
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2022-2023 NeABA Directory Advertising Order Form

Check ALL That Apply:

- REPEAT my 2021-2022 ad and Buyer's Guide Categories
- REPEAT my 2021-2022 ad. I have selected NEW Buyer's Guide Categories
- I am requesting a NEW ad for the 2022-2023 Edition
- I am requesting ONLINE Buyer's Guide Categories ONLY

Please order by April 30, 2022

Ad Size:

- Full Page, Black & White \$450.00 \$ _____
- Half Page, Black & White \$365.00 \$ _____
- Quarter Page, Black & White \$280.00 \$ _____

Colors:

- Full Color (4-color process) add \$264.00 \$ _____
 - Spot Colors add @ \$88.00/each \$ _____
- Indicate Spot Colors: _____

Special Placement (any special position must be a full page ad):

- Inside Front Cover Position add \$220.00 \$ _____
- Inside Back Cover Position add \$220.00 \$ _____
- Outside Back Cover Position add \$350.00 \$ _____
- 1st Tab – Front Industry Partners Tab add \$220.00 \$ _____
- 1st Tab – Back Industry Partners Tab add \$220.00 \$ _____
- 2nd Tab – Front or Back Listings by Town Tab add \$220.00 \$ _____
- 3rd Tab – Front or Back Listings By Name Tab add \$220.00 \$ _____
- 4th Tab – Front or Back Out of State & Other Assns Tab add \$220.00 \$ _____
- 5th Tab – Front or Back Federal/State/RR Officials Tab add \$220.00 \$ _____
- 6th Tab – Front or Back Assn Committees & Bylaws Tab add \$220.00 \$ _____
- 7th Tab – Front or Back Industry Information Tab add \$220.00 \$ _____
- 8th Tab – Front or Back Buyer's Guide Tab add \$220.00 \$ _____
- Across from Inside Front Cover (Page 1) or Inside Back Cover (last pg) add \$220.00 \$ _____
- Across from Specific Page: add \$220.00 \$ _____

Buyer's Guide for Directory & Online:

- I have selected my FIVE FREE CATEGORY LISTINGS (*Print Ad Must Be Purchased for free listings*)
- I have selected _____ more CATEGORY LISTINGS add @ \$5.00/each \$ _____
- Include my company logo to my ONLINE listings add @ \$25.00 \$ _____

Online Buyer's Guide ONLY: (*Listings are Free to Print Ad Advertisers*)

- I have selected UP TO FIVE CATEGORY LISTINGS for the Buyer's Guide Featured on na-ba.com website @ \$250.00 \$ _____
- Additional CATEGORIES ONLINE add @ \$5.00/each \$ _____
- Include my company logo to my ONLINE listings add @ \$25.00 \$ _____
- Buy _____ additional directories . @ \$50.00/member or advertiser or \$150.00 non-member/non-advertiser \$ _____

TOTAL DUE Payment Enclosed Invoice Me \$ _____

Contact: _____ Title: _____

Company: _____

Mailing Address: _____

Phone: _____ Email: _____

Your Website Address (for online buyer's guide): _____

* **SIGNED BY:** _____

*** Contract Must Be Signed!**