

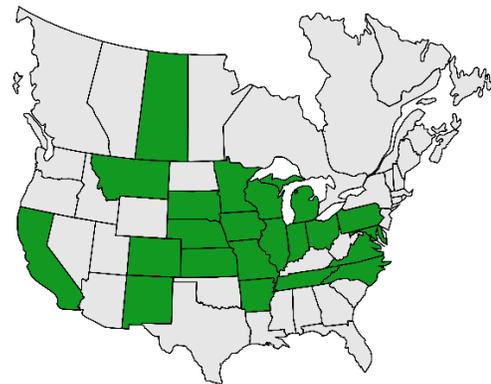
# SeedFieldCheck: Seed Field Worker Notification System

**The Need: SeedFieldCheck addresses the industry's challenge of providing broad communication to pesticide applicators to accurately describe where and when field workers will be or are present in seed production fields.**

- The new mapping will more effectively communicate the location of field workers replacing emails and circulation of paper or electronic maps to targeted applicators.
- Map updates will be made available in near real-time allowing employers (seed companies) the ability to make edits or update plans quickly and broadly share worker locations.
- The tool will broaden the audience, making the maps available to any registered pesticide applicator doing business in your area and eliminating the need to anticipate applicators in the vicinity of seed field workers.
- The tool will consolidate the information aerial and ground applicators rely on to make safe pesticide applications daily, becoming the **"Single Source of Trusted Data"**.
- The new platform will leverage the current popularity and functionality of the existing FieldWatch registries.

## About FieldWatch®:

- FieldWatch is a non-profit company that promotes communication between growers, beekeepers and pesticide applicators in support of ongoing stewardship activities.
- Operating in 22 states and Saskatchewan, FieldWatch is the **ONLY** crop and apiary registry across North America.
- FieldWatch is a trusted partner in the agriculture industry and continually innovates to improve the end-user experience and reach as many applicators as possible.



## How it works:

- The core FieldWatch platform is modified to communicate location and presence of seed field workers with near real-time updates.
- Seed companies work directly with FieldWatch to upload seed field sites and team leaders who operate as "data stewards" to ensure accuracy.
- Aerial and ground applicators **must** register with FieldWatch (free and simple) through our applicator portal called FieldCheck at <http://bit.ly/FieldCheck>. OR
- Apple/iTunes: <http://bit.ly/AppleFieldCk>
- Android/Google Play: <http://bit.ly/AndroidFieldCk>
- Applicators will see sites in **"planned"** status to indicate that workers are planned to be in fields the following day OR in **"occupied"** status if there are workers currently in seed fields.
- For the 2021 growing season SeedFieldCheck will operate in Iowa as well as expand to Illinois, Indiana, Michigan, and Nebraska.

**SeedFieldCheck is brought to you by the Iowa Seed Association, the Iowa Agricultural Aviation Association and FieldWatch and made possible by the generous financial support of members of ISA and IAAA**