

LP Gas

Lumber

Linings

BUYER'S GUIDE CATEGORIES

CATEGORIES FOR THE BUYER'S GUIDE — PRINT AND ONLINE

Please use this list to select up to five (5) categories included with your print ad order, or if you have purchased the minimum online package. Additional categories may be purchased at \$5.00 each for both print & online.

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Communications Systems

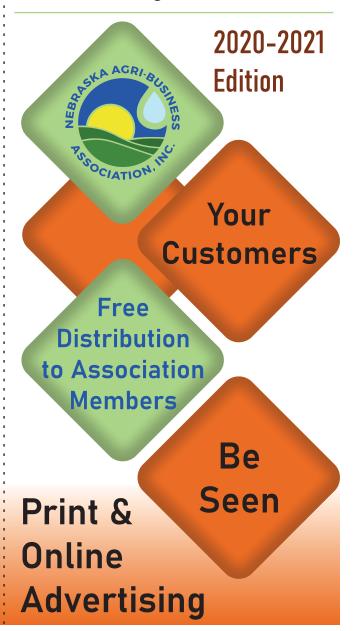
Computer Hardware

Computer Software

Concrete Repair **Consulting Services**

DIRECTORY & BUYER'S GUIDE

Nebraska Agri-Business Assn.



DIRECTORY DETAILS:

The Nebraska Agri-Business Association Directory and Buyer's Guide is an annual publication of association members provided as a free member benefit and is also available for purchase. It is published in Sept/Oct. All print advertisers receive one free copy of the directory for their own use. Membership in the association is not a requirement for advertising.

The **Buyer's Guide** cross-references each advertiser by the products and/or services they provide to the industry for a fast way to find a list of suppliers for a specific item.

NEW ONLINE Buyer's Guide:

An all new Buyer's Guide is being provided on the association's website (na-ba.com). Print advertisers are listed for free and non-advertisers may purchase listings for ONLINE ONLY. All listings will be linked to your company's website. For higher visibility, a company logo can be added to your listings ONLINE for \$25.00.

PRINT AD SPECIFICATIONS:

Publication trim size is 5.5" wide x 8.5" high.

Ad sizes:

Full Page: 4" wide x 7.25" high Half Page: 4" wide x 3.25" high Quarter Page: 4" wide x 1.75" high

Please submit print quality PDF files with content at 300 dpi. Set all fonts to curves if possible. Allow no less than 1/8" trim on all sides for bleeds. For black and white ads: no duotones. All bitmaps should be set to grayscale.

Email all logos and advertisements to Rebecca Barker at rbarker@na-ba.com.

Return Your Order To: Rebecca Barker Nebraska Agri-Business Association, Inc. 8700 Executive Woods Dr. Suite 400 Lincoln, NE 68512-9612 Phone: (402) 476-1528 Email: rbarker@na-ba.com

> Online Order form available at: https://na-ba.com/member-resources

2020-2021 NeABA Directory **Advertising Order Form Check ALL That Apply:**



REPEAT my 2019-2020 ad

I have selected my Buyer's Guide Categories from the NEW listings I am requesting a NEW ad for the 2020-2021 Edition

I am requesting ONLINE Buyer's Guide Categories ONLY

Please order by May 15, 2020	
Ad Size:	¢.
. ☐ Full Page, Black & White \$440.00 . ☐ Half Page, Black & White \$355.00	\$ \$
Quarter Page, Black & White \$270.00	Φ
' Colors:	Ψ
, ☐ Full Color (4-color process)	\$
□ Spot Colors	\$
! Indicate Spot Colors:	·
Indicate Spot Colors:Special Placement (any special position must be a full page ad):	
Inside Front Cover Position	\$
Inside Back Cover Position	\$
¦ ☐ Outside Back Cover Position	\$
1st Tab – Front Industry Partners Tab	RESERVED
1st Tab - Back Industry Partners Tab	\$
2nd Tab – Front or Back Listings by Town Tab	\$
4th Tab – Front or Back Out of State & Other Assns Tab	Φ
• 5th Tab – ☐ Front or ☐ Back Federal/State/RR Officials Tab	\$ \$
: 6th Tab — Front or Back Assn Committees & Bylaws Tab	\$
7th Tab — Front or Back Industry Information Tab	\$
! 8th Tab – Front or Back Buyer's Guide Tab	\$
Across from Inside Front Cover (Page 1) or Inside Back Cover (last pg) add \$220.00	\$
Specific Page:add \$220.00	\$
Buyer's Guide:	
I have selected my FIVE FREE CATEGORY LISTINGS (Print Ad Must Be Purchased for free listings)	
I have selected more CATEGORY LISTINGS add @ \$5.00/each	\$
Include my company logo to my ONLINE listings	\$
Line NEW Online Buyer's Guide: (Listings are Free to Print Ad Advertisers)	
¦ ☐ I have selected UP TO FIVE CATEGORY LISTINGS for the	
Buyer's Guide Featured on <u>na-ba.com</u> website	\$
Additional CATEGORIES ONLINE	\$
Lack Include my company logo to my ONLINE listings	\$
Buy additional directories . @ \$50.00/member or advertiser or \$150.00 non-member/non-advertiser	\$
TOTAL DUE Payment Enclosed Invoice Me	. \$
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: Contact: Title:	
; Company:	
; Mailing Address:	· · · · · · · · · · · · · · · · · · ·
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, Your Website Address (for online buyer's guide):	· · · · · · · · · · · · · · · · · · ·
. * SIGNED BY:	
* Contract Must Be Signed!	