



# BUYER'S GUIDE CATEGORIES PRINT AND ONLINE

## CATEGORIES FOR THE BUYER'S GUIDE — PRINT AND ONLINE

Please use this list to select up to five (5) categories included with your print ad order, or if you have purchased the minimum online package. Additional categories may be purchased at \$5.00 each for both print & online.

### APPLICATION EQUIPMENT

- Ammonia
- Dual Placement
- Liquid Sprayers
- Pneumatic Spreaders, Self-Propelled
- Pumps
- Spreaders
- Tanks, Nurse
- Tenders
- Wagons, Nurse Tank

### Associations

- Buildings

### CONSTRUCTION/FACILITIES

- Chemical Warehouses
- Dry Fertilizer Plants
- Liquid Fertilizer Storage
- Seed Warehouses

### DISTRIBUTOR/WHOLESALE

- Ag-Chemicals, Crop Protection
- Ag-Chemicals, Fungicides
- Ag-Chemicals, Herbicides
- Ag-Chemicals, Pesticides
- Ag-Chemicals, Seed Treatments
- Fertilizer, Anhydrous (NH3)
- Fertilizer, Dry
- Fertilizer, Liquid
- Micro-Nutrients
- Seed Treatments
- Soil Conditioners

### Electrical Supplies & Service Equipment Parts & Service

### FARM SUPPLIES

- Feed
- Gasoline, Diesel Fuel
- Grain Bins/Handling
- Hardware
- IBC Totes
- LP Gas
- Lumber

### Linings

### MANUFACTURER

- Ag-Chemicals, Crop Protection
- Ag-Chemicals, Fungicides
- Ag-Chemicals, Herbicides
- Ag-Chemicals, Pesticides
- Ag-Chemicals, Seed Treatments
- Fertilizer, Anhydrous (NH3)
- Fertilizer, Dry
- Fertilizer, Liquid
- Micro-Nutrients
- Seed Treatments
- Soil Conditioners

### MANUFACTURER/EQUIPMENT

- Ag-Chemical
- Fertilizer
- Materials Handling Parts & Service
- Packaging Equipment

### PLANTS

- Buildings
- Bulk Blend
- Cleaning Equipment
- Contractors
- Engineering
- Fertilizer

### PROCESSING

- Engineering
- Meters
- Mills
- Scales

### SAFETY EQUIPMENT

- Dust Respirators
- Fire Protection Equipment

### SERVICES

- Accounting Services
- Appraisals
- Business Broker
- Commodity Futures
- Communications Systems
- Computer Hardware
- Computer Software
- Concrete Repair
- Consulting Services

### SERVICES, (Continued)

- Engineering
- Environmental Compliance & Assessments
- Insurance - Property, Casualty & Health
- Insurance - Risk Management
- Laboratory Services
- Painting & Sandblasting
- Precision Agriculture
- Real Estate
- Regulatory Compliance
- Roofing
- Sign Design & Painting
- Tank Inspections
- Tank - Construction & Maintenance
- Transportation

### STORAGE

- Tanks
- Warehouse

### Request additional categories:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

New categories may be added, if you do not find appropriate listings for your firm. Please include your suggestions above, or contact Rebecca Barker at (402) 476-1528 or [rbarker@na-ba.com](mailto:rbarker@na-ba.com) with your questions.

# DIRECTORY & BUYER'S GUIDE

Nebraska Agri-Business Assn.

2020-2021  
Edition



Your  
Customers

Free  
Distribution  
to Association  
Members

Be  
Seen

Print &  
Online  
Advertising

## DIRECTORY DETAILS:

The Nebraska Agri-Business Association Directory and Buyer's Guide is an annual publication of association members provided as a free member benefit and is also available for purchase. It is published in Sept/Oct. All print advertisers receive one free copy of the directory for their own use. Membership in the association is not a requirement for advertising.

The **Buyer's Guide** cross-references each advertiser by the products and/or services they provide to the industry for a fast way to find a list of suppliers for a specific item.

### NEW ONLINE Buyer's Guide:

An *all new* Buyer's Guide is being provided on the association's website (na-ba.com). Print advertisers are listed for free and non-advertisers may purchase listings for ONLINE ONLY. All listings will be linked to your company's website. For higher visibility, a company logo can be added to your listings ONLINE for \$25.00.

## PRINT AD SPECIFICATIONS:

Publication trim size is 5.5" wide x 8.5" high.

### Ad sizes:

Full Page: 4" wide x 7.25" high  
 Half Page: 4" wide x 3.25" high  
 Quarter Page: 4" wide x 1.75" high

Please submit print quality PDF files with content at 300 dpi. Set all fonts to curves if possible. Allow no less than 1/8" trim on all sides for bleeds. **For black and white ads:** no duotones. All bitmaps should be set to grayscale.

Email all logos and advertisements to Rebecca Barker at [rbarker@na-ba.com](mailto:rbarker@na-ba.com).

**Return Your Order To:** Rebecca Barker  
 Nebraska Agri-Business Association, Inc.  
 8700 Executive Woods Dr, Suite 400  
 Lincoln, NE 68512-9612  
 Phone: (402) 476-1528  
 Email: [rbarker@na-ba.com](mailto:rbarker@na-ba.com)

Online Order form available at:  
<https://na-ba.com/member-resources>



# 2020-2021 NeABA Directory Advertising Order Form

### Check ALL That Apply:

- REPEAT my 2019-2020 ad
- I have selected my Buyer's Guide Categories from the NEW listings
- I am requesting a NEW ad for the 2020-2021 Edition
- I am requesting ONLINE Buyer's Guide Categories ONLY

**Please order by May 15, 2020**

### Ad Size:

- Full Page, Black & White ..... \$440.00 \$ \_\_\_\_\_
- Half Page, Black & White ..... \$355.00 \$ \_\_\_\_\_
- Quarter Page, Black & White ..... \$270.00 \$ \_\_\_\_\_

### Colors:

- Full Color (4-color process) ..... add \$264.00 \$ \_\_\_\_\_
  - Spot Colors ..... add @ \$88.00/each \$ \_\_\_\_\_
- Indicate Spot Colors: \_\_\_\_\_

### Special Placement (any special position must be a full page ad):

- Inside Front Cover Position ..... add \$220.00 \$ \_\_\_\_\_
- Inside Back Cover Position ..... add \$220.00 \$ \_\_\_\_\_
- Outside Back Cover Position ..... add \$350.00 \$ \_\_\_\_\_
- 1st Tab – Front Industry Partners Tab ..... RESERVED
- 1st Tab –  Back Industry Partners Tab ..... add \$220.00 \$ \_\_\_\_\_
- 2nd Tab –  Front or  Back Listings by Town Tab ..... add \$220.00 \$ \_\_\_\_\_
- 3rd Tab –  Front or  Back Listings by Name Tab ..... add \$220.00 \$ \_\_\_\_\_
- 4th Tab –  Front or  Back Out of State & Other Assns Tab ..... add \$220.00 \$ \_\_\_\_\_
- 5th Tab –  Front or  Back Federal/State/RR Officials Tab ..... add \$220.00 \$ \_\_\_\_\_
- 6th Tab –  Front or  Back Assn Committees & Bylaws Tab ..... add \$220.00 \$ \_\_\_\_\_
- 7th Tab –  Front or  Back Industry Information Tab ..... add \$220.00 \$ \_\_\_\_\_
- 8th Tab –  Front or  Back Buyer's Guide Tab ..... add \$220.00 \$ \_\_\_\_\_
- Across from  Inside Front Cover (Page 1) or  Inside Back Cover (last pg) ..... add \$220.00 \$ \_\_\_\_\_
- Specific Page: \_\_\_\_\_ ..... add \$220.00 \$ \_\_\_\_\_

### Buyer's Guide:

- I have selected my FIVE FREE CATEGORY LISTINGS (*Print Ad Must Be Purchased for free listings*)
- I have selected \_\_\_\_\_ more CATEGORY LISTINGS ..... add @ \$5.00/each \$ \_\_\_\_\_
- Include my company logo to my ONLINE listings ..... add @ \$25.00 \$ \_\_\_\_\_

### NEW Online Buyer's Guide: (*Listings are Free to Print Ad Advertisers*)

- I have selected UP TO FIVE CATEGORY LISTINGS for the Buyer's Guide Featured on [na-ba.com](http://na-ba.com) website ..... @ \$250.00 \$ \_\_\_\_\_
  - Additional CATEGORIES ONLINE ..... add @ \$5.00/each \$ \_\_\_\_\_
  - Include my company logo to my ONLINE listings ..... add @ \$25.00 \$ \_\_\_\_\_
  - Buy \_\_\_\_\_ additional directories . @ \$50.00/member or advertiser or \$150.00 non-member/non-advertiser \$ \_\_\_\_\_
- TOTAL DUE**  Payment Enclosed  Invoice Me ..... \$ \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Your Website Address (for online buyer's guide): \_\_\_\_\_

\* **SIGNED BY:** \_\_\_\_\_

**\* Contract Must Be Signed!**