



2020 Nebraska Agri-Business Exposition

Advertising, Sponsorships and Promotions

ADVERTISING: "Nebraska Agri-Business Digest" Magazine:

Discounted advertising rates for full and half page black and white ads in the Fall 2019 Expo issue for exhibitors. Save \$60 on a full page and \$65 on a half page. Select below:

- Full Page, Black & White ad 7" wide x 10" high \$400.00 \$ _____
 - Horizontal Half Page, Black & White ad 7" wide x 5" high \$215.00 \$ _____
 - Vertical Half Page, Black & White ad 4" wide x 7.25" high \$215.00 \$ _____
 - Add full color \$255.00 \$ _____
- Total** Pay by Credit Card Below Check Enclosed Bill Me **\$ _____**

Submit ads in press quality pdf file or eps file. Black & White ads should have all bitmaps converted to grayscale. Content of ad should be 300 dpi. Deadline is October 1, 2019. Submit ad to rbarker@na-ba.com.

SPONSORSHIPS AND PROMOTIONS

By taking part in additional sponsorships and promotions, you assist the association in defraying expenses of the convention and provides your company with additional visibility. Please look at the different levels of participation and benefits below:

EVENT & GENERAL CONVENTION SPONSORS:

All sponsorships received by Monday, January 6, 2020, are recognized in the Exposition printed program

- General Convention Sponsors** help us cover the general overhead costs of the convention and be prominently recognized on all animated entrance signs to the conference center trade show and meeting rooms throughout the convention \$1,000.00
- Convention Education Sponsors** cover the cost of speakers and other educational content of the convention. These sponsors will be prominently recognized on the animated entrance signs to the meeting room where the classes take place. \$500.00
- Social Time Sponsors** help cover the cost of bartenders, free beer tickets and appetizers during the social January 28, 2020 from 4-6 pm in the exhibits. Sponsors will be prominently recognized on the large video screens in the exhibit hall during the social and on signs displayed at each bar \$500.00
- Career Day Sponsors** will be prominently recognized on the animated entrance signs to the meeting room, announced to the students, displayed on the career day student program and you may have 2 individuals join the students for lunch \$400.00

Total Pay by Credit Card Below Check Enclosed Bill Me **\$ _____**

Just supply us with an eps file of your logo and it will rotate through these eye-catching signs throughout the convention. The more you sponsor the higher the number of times your logo will rotate through these signs. Send your eps file to rbarker@na-ba.com no later than Monday, January 6, 2020.

SILENT AUCTIONS: *Email a photo of the item to rbarker@na-ba.com no later than Monday, January 6, 2020.*

Supply an auction item in your exhibit space to help entice customers to stop by your booth to bid. Items should have a value of \$100 or more. The association will provide bidding sheets and signs to attract people to your auction item. In addition, the items will be displayed along with their location on the large video screens in the exhibit hall throughout the show.

Please give a short description of your item: _____

Contact Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Supply the following information to pay by credit card:

Please list card type _____ Card number _____ Exp Date _____ Security Code _____

Signature: _____ Email Receipt to: _____

Card billing address: _____

Return to: Nebraska Agri-Business Association
8700 Executive Woods Dr, Suite 400
Lincoln, NE 68512-9612

Questions: Rebecca Barker – rbarker@na-ba.com or call (402) 476-1528